



## What is the Hamilton Aquatic Club?

The Hamilton Aquatic Club is a non-profit competitive swim club run by parent volunteers. The club, now in its 75<sup>th</sup> year of existence, hires professional swim coaches to provide excellent training and has achieved tremendous results. Currently the club has approximately 120 swimmers training, from our introductory level (ages 4 -8) to our senior level, competing at provincial, national and international levels. Our club's head coach, Sean Baker, was named B.C. Youth Coach of the Year (1997, 1998) and won the Canadian Olympic Association Coaching Excellence Award for the performance of his swimmer at the 1998 World Championships. Sean has also been appointed numerous times to Canada's National Team for international competition and his accomplishments include coaching several swimmers to medals and Canadian records at Senior, National Age Group and international meets.

## Why are we seeking Sponsorship help?

H.A.C. athletes are outstanding ambassadors who have represented Hamilton at provincial, national and international events. Through either our Corporate Sponsorship Program or our Assistance Sponsorship Program you can assist our swimmers achieve excellence while pursuing the dream of competing for Canada. The programs are designed to help our athletes and to provide value for your organization. Please note that a typical swimmer's season lasts from September until the end of July. We consider participation in our sponsorship programs to be effective over the twelve month period of August to July.

We are proud of our swimmers, of our coaches and our club and we invite you to participate at any level and join our family.

Contacts:

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See Following Pages for Sponsorship Package Details

## Corporate Sponsorship Program

### Hamilton Aquatic Club Gold Medal Level \$4000.00

Naming rights to a 2008/2009 regional competitive swim meet hosted in Hamilton with name usage on banners, programs, newspaper notices prior to meet, newspaper articles post-meet.

Co-marketing opportunity at all swim meets hosted by HAC in Hamilton (e.g. coupons, flyers, samples available at meet).

Logo on HAC T-shirts (if secured prior to July for next season).

Full page advertisement in all swim meets programs hosted by HAC.

Full page advertisement in all swim team newsletters.

Logo and link to corporate sponsor website on HAC web page (recognition listing under the “Gold” level).

Framed certificate of appreciation for company lobby.

“Thank You” Recognition in local newspaper as “Gold” sponsor, once annually.

### Hamilton Aquatic Club Silver Medal Level \$2000.00

Logo on HAC T-shirts (if secured prior to July for the next season).

½ page advertisements in all swim meet programs hosted by HAC.

½ page advertisement in all swim team newsletters.

Logo and link to corporate sponsor website on HAC web page (recognition listing under the “Silver” level).

Framed certificate of appreciation for company lobby.

“Thank You” Recognition in local newspaper as “Silver” sponsor, once annually.

### Hamilton Aquatic Club Bronze Medal Level \$1000.00

¼ page advertisements in all swim meet programs hosted by HAC.

¼ page advertisement in all swim team newsletters.

Logo and link to corporate sponsor website on HAC web page (recognition listing under the “Bronze” level).

Framed certificate of appreciation for company lobby.

“Thank You” Recognition in local newspaper as “Bronze” sponsor, once annually.

## Assistance Sponsorship Program

### Club Level 2 \$275.00

½ page advertisements in all swim meet programs hosted by HAC.

Logo on web page (recognition as “Club Sponsor”).

### Club Level 1 \$150.00

¼ page advertisements in all swim meet programs hosted by HAC.

Logo on web page (recognition as “Club Sponsor”).

### Single Meet Program Ad

¼ page Ad- \$ 50.00

½ page Ad- \$ 75.00

Full page Ad- \$100.00